



03/06/2025 Budapest

PUBLIC HEALTH SCREENINGS AND HEALTH COMMUNICATION IN PRACTICE

AGENDA

10:00 –10:15	Opening Remarks - Chief Medical Officer of Hungary Prof. Marcis Leja, scientific leader, EUCanScreen
10:15 –10:30	International collaboration to improve cancer screening practices in the European Union, increase participation rates, and reduce cancer burden - Mari Nygard, WP6 leader, EUCanScreen
10:30 –10:50	Public health screening programs in Hungary in 2025 – Challenges and innovations ahead – Renáta Bertókné Tamás, head of Screening Coordination Department, NNGYK
11:00 –11:20	Current challenges in breast cancer and tools for prevention – Prof. Dr. Magdolna Dank, chief director, National Institute of Oncology
11:30 –11:50	Modern methods for the prevention of cervical cancer – Dr. Róbert Koiss, gynecologist, oncologist
12:00 –12:20	Colorectal cancer – Current landscape and prevention tools – Prof. Dr. Zoltán Szepes, internist, professional lead for colorectal screening
12:30 –13:30	Lunch break





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13:30 –14:00	Fundamentals and effective techniques in health communication – Dr. Ilona Hajnalka Karácsony, assistant professor
14:00 –15:00	What do they take away...? – Effective methods in screening communication – Dr. János Pilling, psychiatrist, health communication expert
15:00 –15:45	Screening participation rates and individual motivation – panel discussion; participants: Renáta Tamás Bertókné, head of Screening Coordination Department, Marianna Rajtmár Törökné, national chief health visitor, Dr. Géza Nagy, general practitioner, Dr. Richárd Tóth, gynaecologist, Dr. János Pilling, psychiatrist, health communication expert
15:45 –16:00	Closing remarks

